



Builder4Life

Less Than 12 Consecutive Month Executive Directors



All Recruits **DOUBLED** April 18 - 30, 2021!

April-September 2021

Build Right! Focus on Power Team Double Digit Recruiting!

Get Rewarded Each Month!

Level 1: 10 Power Team Recruits + \$1,000 Network Power Team Premium = **\$1,000**

Level 2: 20 Power Team Recruits + \$2,000 Network Power Team Premium = **\$2,000**

Level 3: 30 Power Team Recruits + \$3,000 Network Power Team Premium = **\$3,000**

Level 4: 40 Power Team Recruits + \$4,000 Network Power Team Premium = **\$4,000**

Level 5: 50 Power Team Recruits + \$5,000 Network Power Team Premium = **\$5,000**

Executive Director for Less Than 12 Months

For Example: A Power Team Executive Director maintains Executive Director and Performance Club Qualification each month of the incentive and earns the Level 3, \$3,000 bonus each month. Their total bonus earned would be \$18,000.

HOW TO QUALIFY:

- Must qualify for Executive Director in April (May "Q") and maintain Executive Director each month.
- Must personally Performance Club Qualify each month.
- Must be Power Team Executive Director to be bonus eligible.
- Bonuses are tallied each month and paid once associate meets 6-month qualifications.



THE DETAILS:

- All associate agreements must pay the current associate fee.
- All associates must be tied to an active LegalShield Membership.
- All Power Team Executive Directors qualifying for bonus must be PC Qualified each month of the incentive period.
- Associates who qualify for Executive Director in April are eligible to participate but not eligible to start earning a bonus until they become a Power Team Executive Director. For example, Executive Director qualify in April, May, and June, and in July you are eligible to start earning bonuses.
- New Power Team Executive Directors created during the incentive period will be excluded from your bonus calculation.
- Associates who meet all qualifications but do not have double-digit recruiting, will not earn a bonus for that month. But, if the following month they do, then they are eligible to earn a bonus for that month. Each month is calculated separately.
- Bonuses are tallied each month and paid once associate meets 6-month qualifications.
- Associates can qualify for different bonus levels throughout the incentive period.
- To receive the Builder4Life Bonus qualifiers must maintain the following organizational retention rate:
 - 6-month rolling of 77%+ **AND**
 - 12-month rolling of 65% +
- Bonus payouts for this incentive are as follows:
 - 50% Bonus paid after the 6-month contest.
 - 25% Bonus paid after 9-months
 - 25% Bonus paid after 12-months
 - Associates must meet the minimum retention requirements to be eligible for each payout.
- Final retention calculation will be determined on November 1st, 2021.
- All premium written and recruits will only be counted once and attributed to only the first qualified Power Team Executive Director.
- General Agents and Professional Sellers will be able to participate in the Builder4Life promotion as long as they have the necessary sales and/or legs to be at the Executive Director level (as a regular associate would need to have). GAs must also subscribe to LegalShield Advantage (LSA) like all other associates to be eligible for contests and incentives.
- If the Business Health Index shows a future potential issue, such as a large number of upcoming cancellations, the bonus can be held for up to 45 days.
- Any activity deemed a manipulation of bonuses will be reviewed, and bonuses can be withheld.
- [See the complete incentive guidelines.](#)

WHAT IS A POWER TEAM?

Power Team Executive Director: An Executive Director who is currently qualified for three consecutive months.

Power Team: Your Power Team is your entire organization (including your personal production), not including any business written under a Power Team ED.

Network Power Team Premium: All Network premium written in your Power Team, including personal Network premium (premium under a Power Team ED would not be included in this total).

Network Power Team Recruits: All recruits (personal and organizational) in your Power Team (recruits under a Power Team ED would not be included in this total).

By participating in any LegalShield incentive or bonus program and to receive benefits, cash or otherwise, the associate agrees to have his/her full name, associate title, level, or standing published and recognized in LegalShield marketing materials, whether oral, written, or electronic. LegalShield reserves the right, in its sole discretion, to review all incentives and bonuses, business submitted or activity, and where necessary, in its sole discretion, delay or stop payment of any bonus, to chargeback bonuses when appropriate, and to amend or revoke this incentive, or any part thereof, at any time. Please refer to your Associate Agreement and Policies and Procedures for details on incentives, bonuses, or compensation. No guarantee or promise of increased income or business is implied. Individual results and success as an independent sales associate depends on individual effort and abilities. For statistics on actual earnings please review the Income Disclosure Statement at opportunity.legalshield.com.

