



The Top 10 Reasons to Offer LegalShield

1. Industry-leading products that provide legal and identity protection to families, employees and small businesses
2. No sales quotas
3. No territory restrictions
4. Competitive commissions with residual income and strong member retention rates
5. Our agent partners are fully vested from day one
6. Our plans require no underwriting
7. Limited direct competition
8. The market is large, growing and underserved
9. Proven training and marketing programs
10. Significant current market opportunity: 33.1 million small businesses in the US employing over 61 million people*

*<https://advocacy.sba.gov/2023/03/07/frequently-asked-questions-about-small-business-2023/>



Your clients are dealing with Legal and Identity Theft issues.

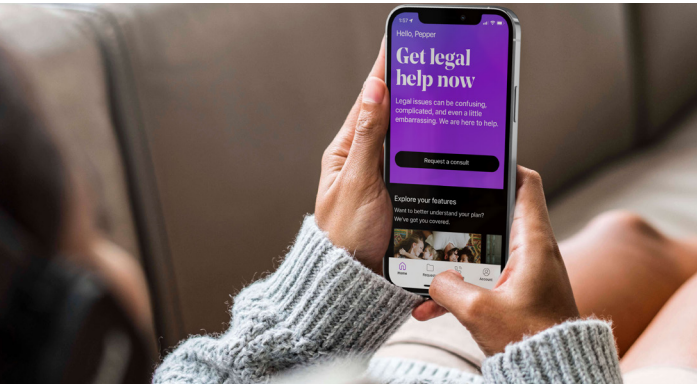
It's time to offer them the best protection.



This information is for use by LegalShield, its affiliates and its independent associates. Do not duplicate or disseminate without express, written permission from LegalShield. No guarantee or promise of increased income or business is implied. Individual results and success as an independent sales associate depends on individual effort and abilities.

These experiences are specific to each independent associate's efforts, abilities and motivation. For statistics on actual earnings please review the Income Disclosure Statement at opportunity.legalshield.com.

FOR MORE INFORMATION, CONTACT YOUR INDEPENDENT ASSOCIATE



Who is LegalShield?

For over 50 years LegalShield has been a leading provider of subscription based legal plans and identity theft protection for families, businesses and their employees. We protect and empower 4.4 million lives across the U.S. and Canada. Our dedicated Business Solutions Division serves over 40,000 employer groups and 48,000 small businesses.

The need for Legal and Identity Protection has never been as great as it is right now.

- In 2022, people filed more reports about Identity Theft (21.5% of all reports), in all its various forms, than any other type of complaint.**
- In 2022, people reported losing nearly \$8.8 billion to fraud – an increase of \$2.6 billion over what consumers reported lost in 2021.**
- 90% of Americans say they do not have any form of legal protection service, more than 60% would be interested in purchasing legal protection.*
- 60% of small businesses have experienced significant legal events in the last two years.**
- Cybertheft is becoming increasingly commonplace as more people gravitate to the internet for everything from working remotely to ordering groceries.

*Decision Analyst, Inc. on behalf of LegalShield, The Legal Needs of American Families & The Legal Needs of Small Businesses.

**United States Federal Trade Commission Consumer Sentinel Network Data Book (2022) Federal Trade Commission - www.ftc.gov

We protect people and businesses with voluntary employee benefits, which include,



gives members the ability to speak with a provider attorney without having to worry about high hourly cost. From the trivial to the traumatic, members have direct access to full-service provider law firms including 24/7 access for covered legal emergencies. LegalShield's Legal Plans are available for individuals/families, small businesses and commercial drivers.*



is a comprehensive privacy and reputation management solution. Members have peace of mind knowing that their Personally Identifiable Information (PII) is constantly monitored. But if a breach ever occurs, we provide complete restoration services with direct access to Licensed Private Investigators. Our award-winning services include an Identity Fraud Protection Plan of up to \$3 million, and 3-Bureau credit monitoring. IDShield Identity Theft Plans are available for individuals and families.**

*Pre-Paid Legal Services, Inc. ("PPLSI") provides access to legal services offered by a network of provider law firms to its members through membership-based participation. Neither PPLSI nor its officers, employees or sales associates directly or indirectly provide legal services, representation, or advice. See a legal plan overview for specific state of residence for complete terms, coverage, amounts and conditions.

**IDShield provides access to identity theft protection and restoration services and plans are available at individual or family rates. A family plan covers the named member, named member's spouse or domestic partner and eligible dependent children under the age of 18. Consultation and Restoration Services or eligible dependent children under the age of 26. For complete terms, coverage, and conditions, please see an identity theft plan. All Licensed Private Investigators are licensed in the state of Oklahoma. An Identity Fraud Protection Plan ("Plan") is issued through a nationally recognized carrier. PPLSI is not an insurance carrier. This covers certain identity fraud expenses and legal costs as a result of a covered identity fraud event, with the amount of coverage dependent on the type of identity theft plan. See a Plan for complete terms, coverage, conditions, limitations, and family members who are eligible under the Plan.

COMMISSIONS: Compensation at all levels for all plans.

RESIDUALS: Month-after-month, year-after-year, for the life of the membership.

OVERRIDES: Build your team, earn more as you teach others to succeed.

INCENTIVES: Special contests and promotions throughout the year for cash prizes and incentive trips.

How much can you earn?

Commission	1 Sale	25 Sales
\$41.90 Legal Plan & IDShield	\$142.03	\$3,550.75
Residual	1 Sale	25 Sales
\$41.90 Legal Plan & IDShield	\$14.20	\$355.00

Assumptions:

- All plans sold are \$41.90 dual Legal Plan and IDShield
- Opening a group of 50 lives with 50% enrollment
- Director level payout

Additional Recognition & Incentives

LegalShield believes in awarding and rewarding its sellers. The company offers several incentive programs including:

- Cash incentives for consistent monthly production
- Cumulative cash incentives for levels of production
- Incentive trips to world class locations