



Fast Start

COMPANION GUIDE

Company Credibility



At LegalShield, everything we do is in service of our mission to enable everyone to affordably live a just and secure life.

We've been removing barriers to legal access since our earliest days when we were founded in 1972.

Today, we continue to harness the power of technology to empower over 4.5 million individuals and 140,000 businesses across North America to take their future into their own hands through our tools, services and partnerships.

Through affordable legal services, we've recovered and saved our members over \$300 million since 2008, an annual savings of \$26 million.

With our privacy and identity theft protection services, we've saved our members an additional \$5 million. As we look to the future, LegalShield will continue to innovate and disrupt the justice system so that everyone can pursue their life without fear that a legal or privacy issue might bring it all crashing down.

- Our mission is at the heart of everything we do.
- We're committed to constantly improving our offerings and services.
- We believe in the power of joining forces with others to achieve a common purpose.
- We take extreme ownership of our work, both our missteps and our achievements.
- Life is short, and our work matters. We're committed to living passionately at work and in our personal lives.



LegalShield Plan

LegalShield has made smart legal coverage simple — in the form of accessible, affordable, full-service coverage.

✔ Preventative:

- Personal Legal Advice – Unlimited number of personal issues
- Contracts/Documents Reviewed – up to 15 pages
- Letters/Calls made on your behalf

✔ Family/Domestic Services

Available 90 consecutive days from the effective date.

- Uncontested: Divorce, Adoption, Separation, Name Change

✔ Life Events

- Will/Living Will/Healthcare POA/Financial POA
- Traffic Ticket Assistance – moving violations
- Civil Trial Defense – for covered situations (Pre-Trial/Trial)
- IRS/CRA Audit Assistance
- 25% Preferred Member Discount
- 24/7 Emergency Protection

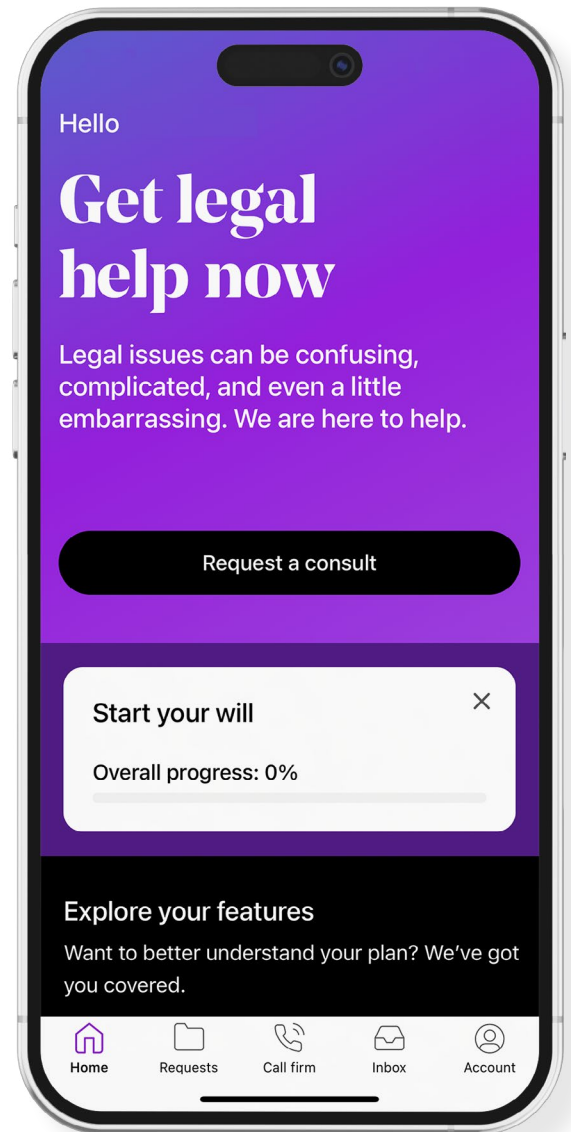
Please note: Coverage varies from state-to-state and province-to-province. Connect with your sponsor to learn more about specific coverage in your area.

\$29.95 per month

(About \$1 a day)

\$32.95 in Canada

*Business Plans Also Available



Download the free LegalShield app from the App Store or Google Play.



IDShield Plan

Arm yourself against cybercrimes and reputation hijacking with IDShield's impressive privacy and reputation management consultation.

✔ Comprehensive Restoration:

- \$3 Million Protection Policy!

✔ Monitoring & Alerts

(Monitor Everything that Matters)

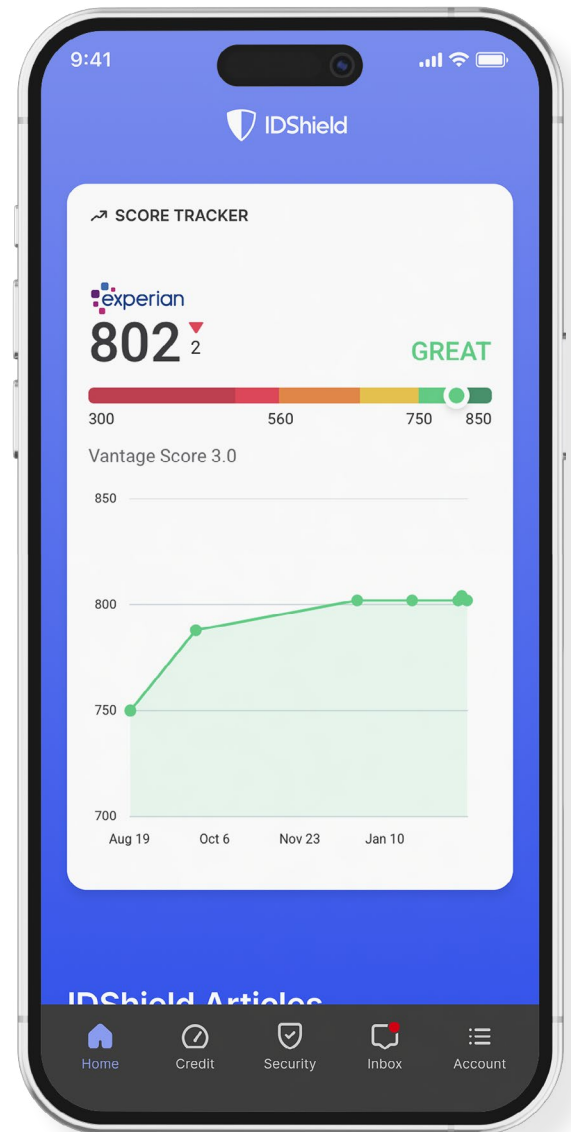
- Credit Score
- 1B or 3B Credit Bureau Monitoring
- SSN/SIN
- Passport
- Driver's License
- Email, Phone, DOB
- Medical ID
- Username/Password
- Dark Web
- Social Media

✔ Financial Threshold Account Monitoring

Receive an alert on financial withdraws, balance transfers, & large purchases

- Credit Cards
- Checking Account
- Savings Account
- Retirement Plans
- Loans
- And More!

Please note: Coverage varies from state-to-state and province-to-province. Connect with your sponsor to learn more about specific coverage in your area.



Individual Plan

\$19.95 per month

\$14.95 in Canada

Up to 3 devices covered

Family Plan

\$34.95 per month

\$29.95 in Canada

Add up to 15 devices covered



Download the free IDShield app from the App Store or Google Play.

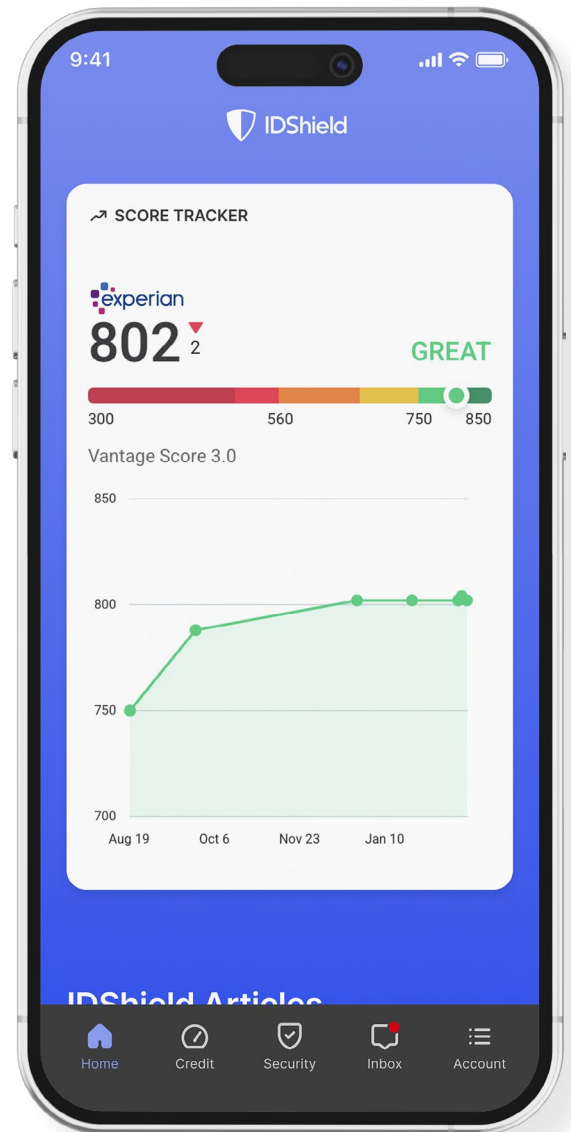
*App image may vary in Canada.



IDShield Plan

Arm yourself against cybercrimes and reputation hijacking with IDShield's impressive privacy and reputation management consultation.

- ✔ **Reputation Management**
- ✔ **Privacy Management**
- ✔ **Trend Micro Maximum Security**
- ✔ **VPN Proxy One**
- ✔ **Password Manager**
- ✔ **Credit Counseling & Education¹:** Dual LegalShield and IDShield Members receive the additional benefits of Credit Counseling and Education.
- ✔ **Cybersecurity and device protection:** We keep your privacy safe while protecting your devices from viruses, malware, and ransomware.



Please note: Coverage varies from state-to-state and province-to-province. Connect with your sponsor to learn more about specific coverage in your area.

Individual Plan

\$19.95 per month

\$14.95 in Canada

Up to 3 devices covered

Family Plan

\$34.95 per month

\$29.95 in Canada

Add up to 15 devices covered



Download the free IDShield app from the App Store or Google Play.

¹Only available in the U.S.

*App image may vary in Canada.



Available Supplements

Ride Share & Delivery

As an addition to the LegalShield Legal Plan, members can now access our Ride Share and Delivery Supplement and receive:

- Telephone consultation and legal research
- Calls, letters and document review
- IRS/CRA audit services
- Traffic services
- 25% discount

Home Business & Business Plus

As an addition to the LegalShield Legal Plan and Small Business Plan, members can now access our Home Business and Business Plus Supplement and receive:

- Home Business Supplement: Advice, Consultation and Research; Letters or Phone Calls; Designated Consultation; Document Review; Collection Letters; IRS/CRA Audit Legal Services; and Interstate Services
- Business Plus Supplement: Ask a Business Consultant, Business Forms, Website Builder and CRM Tool.

Gun Owner

As an addition to the LegalShield Legal Plan, members can now access our Gun Owner Supplement and receive:

- Advice and Consultation (Personal)
- Emergency Access for a Firearm Incident
- Trial Defense for Gun Related Matters
- NFA Gun Trust Services
- 25% Discount



Getting Started Right: Easy as 1-2-3!

- 1 Make your list
- 2 Send your scripts
- 3 Register for Fast Start training and follow up

It's that easy!

For additional training on these 3 Easy Steps, go to PPLSIFirstStep.com or your **Prospect App**.

10 Core Commitments

The 10 Core Commitments were developed as a guide to help associates achieve a high level of success in this business. The simple steps are:

- 1 Start Each Day the Right Way**
Focus on personal development, read 10 pages every day, review your goals.
- 2 Stay Connected**
Stay connected to your weekly team trainings, home office communication, Monthly Communication Show, Social Media support groups.
- 3 Commit to 2 Exposures Every Day**
Use the Prospect App to share tools, enroll new members and recruit associates.
- 4 Attend Weekly Events with Guests**
Make a 52-week commitment to invite guests each week.
- 5 Attend Super Saturday Every Month**
Invite guests and promote to your team.
- 6 Help New Associates Get Started Right**
Use the First Step (3 Easy Steps) to help your associates.
- 7 Attend the International Convention**
Learn from the top leaders, attend your team breakout session.
- 8 Retain Your Members**
Help new members to download the app and use the membership.
- 9 Find a Workout Partner**
Someone who will hold you accountable, motivate you.
- 10 Be Here a Year from Now**
And commit to the other nine Core Commitments.



Associate Services

Should you need any help with your business, the Associate Services department is here to support you. Our consultants can assist in several ways, including:

- Help with licensing inquiries
- Technical support
- Incentive and promotions
- Membership processing
- Training, compensation
- All corporate policies and procedures
- and more!

Contacting Associate Services:

- Hours: Monday-Friday, 7:00 am-7:00 pm CT
- Phone: 580-436-7424
- Email: AssociateServices@legalshieldcorp.com
- Live Chat: Click the “Live Chat” icon at the bottom right of the LSEngage.com screen.



Member Services

Should you need any help with your personal or business Membership, the Member Services department is here to support you. Our consultants can assist in several ways, including:

- Billing inquiries
- Technical support
- Law firm information
- Membership changes
- Contract inquiries
- All corporate policies and procedures
- and more!

Contacting Member Services:

- Hours: Monday-Friday, 7:00 am-7:00 pm CT
- 800-654-7757
- Email: MemberServices@legalshield.com
- Live Chat: Click the purple “Live Chat” icon at the bottom right of LegalShield.com.



How to Stay Connected

✔ LegalShield Associate Success (Facebook)

This is a place to connect with the LegalShield family and celebrate new recognition, get updates on incentives and corporate announcements. This is a great place to welcome new team members and celebrate their achievements such as level advancements and Performance Club growth!

✔ LegalShield Associate Support (Facebook)

This is a place to ask questions regarding your LegalShield Business, and the Home office will post updates about incentives, promotions and any other key announcements LegalShield Canada Associate Success and Information (Facebook) Where associates can connect with other Canadian associates and learn about what is going on in their area!

✔ Monthly Communication Show (Livestream)

The first of every month, the Home Office will produce a Communication Show to give associate updates on the new incentives and promotions that are being launched that month. The link will be posted to Facebook a few days before as a reminder.

✔ Monthly Update (Email)

Receive an email from the LegalShield Network Division sent the 15th of each month, with announcements and reminders to keep you in the loop!

✔ LegalShield Associate Small Business (Facebook)

Here, you can get updates on trainings with Small Business and ask questions pertaining to the Small Business Plans and Supplements.

✔ Ladies of Justice (Facebook)

Where women are empowered to run their LegalShield businesses by other women who are running their own LegalShield businesses.

✔ LegalShield en Español Success (Facebook)

Where Spanish speaking associates can ask questions about membership plans and learn about all the events going on, such as Fast Start, Super Saturdays and conventions.

Associate
Success

Associate
Support

Monthly
Show

LS Small
Business

Ladies of
Justice

LS en
Español

Click the bubbles above to access these platforms!



How to Level Advance Through the **Comp Plan**

Level Advance to the Manager Level

To advance to Senior Associate, you must have:

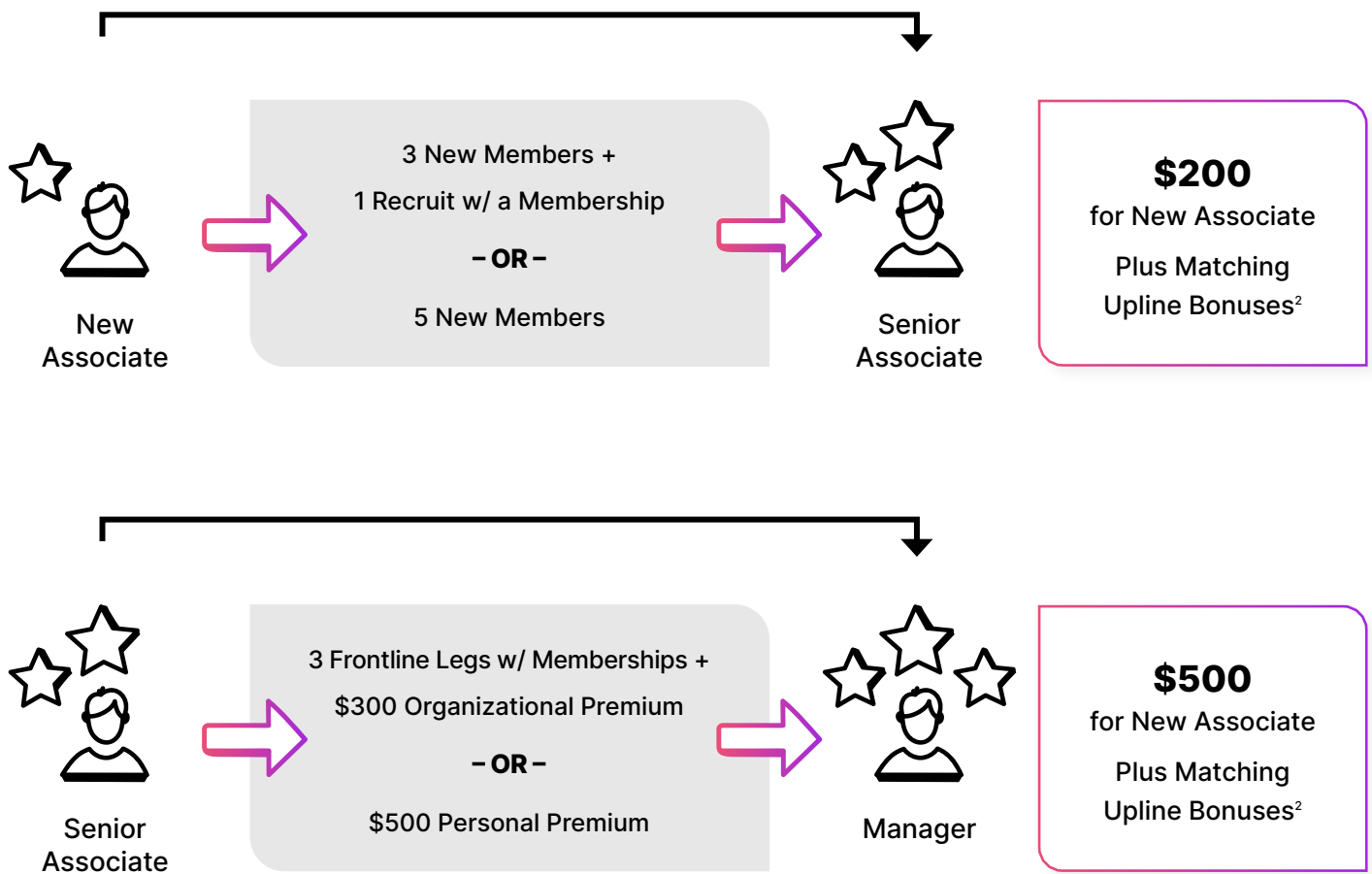
- 3 new members + 1 recruit with a membership —OR— 5 new members

(Fast Start in 20 days receive a bonus¹)

To advance from Senior Associate to Manager, you must have:

- 3 frontline legs each with a membership + \$300 in Organizational Premium
—OR— \$500 Personal Premium

(Advance to Manager in 45 days receive a bonus¹)



¹Must attend a Fast Start class to qualify for the bonus.

²See Fast Start flyer for full details.



How to Level Advance Through the **Comp Plan**

✔ **Associate**

This is your starting level when you join LegalShield.

✔ **Sr. Associate**

Achieve this level by enrolling 3 new unique members and 1 new recruit with a membership or enroll 5 new unique members.

✔ **Manager**

Achieve this level by having 3 frontline legs each with memberships as well as \$300 in organizational premium OR personally sell \$500 in premium.

✔ **Sr. Manager**

Achieve this level by having 3 legs with an active Senior Associate in each leg AND have \$1,500 organizational premium written OR personally sell \$1,500 in premium. Minimum \$250 personal premium.

✔ **Director**

Achieve this level by having 3 legs with an active Manager in each leg AND have \$3,000 organizational premium written OR personally sell \$3,000 in premium. Minimum \$500 personal premium.

✔ **Sr. Director (monthly qualification)**

Achieve this level by being at Director level and having a minimum of \$700 premium written (including personal sales) with no more than \$350 premium written from one leg. Qualify in one month to receive commission increase on all organizational sales the following month.

✔ **Executive Director (monthly qualification)**

Achieve this level by being at Director level with \$1,400 premium written (personal or organizational), cannot count more than \$700 premium written from any 1 leg AND qualify for the Activity Requirement. Qualify in one month to receive commission increase on all organizational sales the following month.



Regional Vice Presidents

LegalShield has selected some of the most successful associates in your area to help support all associates. These leaders are your Regional Vice Presidents. These RVPs help create local meetings, trainings, zoom presentations, and support all associates regardless of what organization you are in. They work with additional associates in local markets that are referred to as “Regional Sales & Training Council, Regional Managers, and Certified Meeting Coordinators” who help create local events to support all associates. If you have questions on what is happening in your state or province, information on Super Saturdays, or want to know how you can get more involved with local associates, we encourage you to reach out to these leaders.

To find your Regional Vice President, click [HERE](#).



LegalShieldCalendar.com or “Events” in Prospect by PPLSI

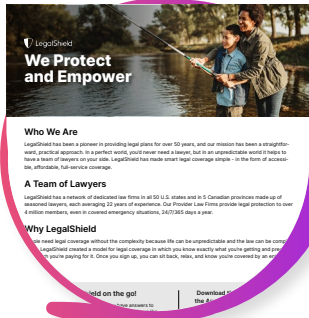
Visit LegalShieldCalendar.com/Calendar to locate all the local social gatherings, trainings, Super Saturdays and conventions in your area. You can search by specific event title or general category, as well as filter by location and radius or state and province. You can also locate events in the Prospect by PPLSI mobile app!

January 2024							< Today >
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
31 ASL/Deaf Opportunity Presentation 07:30pm Deaf / ASL Zoom Fast Start Training Class 08:00pm Deaf / ASL Zoom Fast Start Training Class 08:00pm	1 PPLSI Small Business Virtual Opportunity Overview 11:00am Virtual - Small Business Membership Overview 02:00pm Detroit, MI - Metro Small Business Solutions Briefing 05:00pm Bloomington Hills, MI - Business Opportunity Briefing 05:30pm	2 RI, Providence - Lunch Presentation 10:00am HARTFORD, CT - LUNCH PRESENTATION 11:00am PPLSI Small Business Virtual Opportunity Overview 11:00am Business Briefing 05:30pm	3 PPLSI Small Business Virtual Opportunity Overview 11:00am Business Opportunity Briefing 11:45am Pittsburg, CA - Lunch Business Opportunity Briefing 01:45pm North Haven Sip and Learn 04:00pm	4 Washington, DC Opportunity Lunch & Learn 09:45am Fayetteville, NC- Business Opportunity Luncheon 11:00am PPLSI Small Business Virtual Opportunity Overview 11:00am Melrose Park, IL Lunch Opportunity Briefing 12:15pm	5 Virtual-LOJ-Facebook Live 10:00am PPLSI Small Business Virtual Opportunity Overview 11:00am	6 Colorado Super Saturday - Karen Beverly 10:00am Mighty Midwest Virtual Super Saturday 11:00am Regional Super Saturday - Utah, Idaho, Montana & Wyoming 12:00pm Honolulu-Hawaii Super Saturday	



Available Resources to Help Get You Started

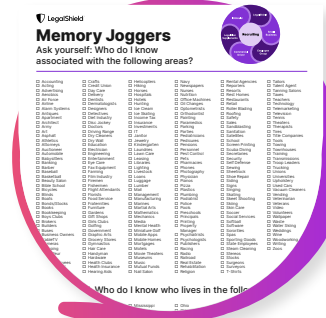
Download these documents from the "Resources" tab in LSEngage.com.



Legal Plan Overview



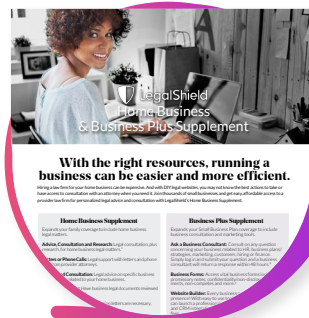
IDShield Overview



Memory Jogger for New Associates*



LS Ride Share & Delivery Supplement



Home Business & Business Plus Supp.



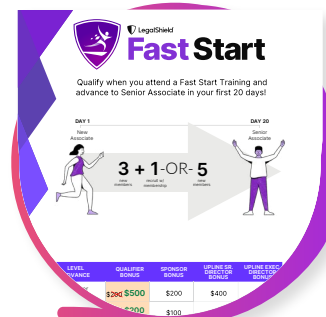
Gun Owner Supplement



Getting Started Right Checklist



10 Core Commitments



How to FastStart Qualify

*CDLP only available in the US.



